

West Memphis Chamber of Commerce  
108 West Broadway  
West Memphis, AR 72301  
870.735.1134 (phone) 870.735.6283 (fax) hhammett@wmcoc.com

## 59th Annual West Memphis Christmas Parade

### ENTRY FORM

**Theme: A Disney Winter Wonderland**

Date: Thursday, December 1, 2011

Rain Date: Tuesday, December 6, 2011

**7:00 p.m.**

#### **Facts:**

Parade participants will assemble on the parking lot of Stage Department Store located in the Meadowbrook Shopping Center across from West Memphis High West Broadway. The parade will begin at 7:00 p.m. and travel east on Broadway to Missouri Street turning north on Missouri Street and disbanding at West Memphis Christian High School.

#### **Entry Fee:**

Entry fee is non-refundable and must be turned in with the parade entry form.

Profit: \$50

Non Profit: \$25

**Deadline to enter: Wednesday, November 23, 2011 Entry forms and fees should be mailed to the West Memphis Chamber of Commerce, 108 West Broadway, West Memphis, AR 72301 or faxed to 870.735.6283. Any questions, please contact the Chamber at 870.735.1134.**

#### **Float competition for Profit:**

First Place	Plaque
Second Place	Plaque
Third Place	Plaque

#### **Non-Profit:**

First	\$150
Second	\$100
Third	\$ 75

**Floats will be judged based on how it relates to the theme, A Disney Winter Wonderland.**

**Junior High Bands: Honorary certificates of participation.**

Holiday Lights and holiday music is required. Motorcycles over 250 CC will be prohibited from entering. Candy cannot be disbursed or thrown from floats or vehicles, however **characters can hand out candy during the parade.**

ORGANIZATION OR COMPANY NAME

(Exactly as you would like to be referred to as)

Contact Name: \_\_\_\_\_ Company Address: \_\_\_\_\_

Work Telephone: \_\_\_\_\_ Home Telephone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Type of Entry (Choose only one and you MUST INCLUDE TOTAL LENGTH)

\_\_\_\_\_ Non-Profit Float (indicate total length, including vehicle): \_\_\_\_\_

\_\_\_\_\_ Profit Float (indicate total length, including vehicle): \_\_\_\_\_

**All Floats cannot exceed 14 feet in height.**

\_\_\_\_\_ Vehicle (Antique 1978 & older) \_\_\_\_\_

(Only 3 cars per entry fee)

\_\_\_\_\_ Jr. High Marching Band (include number of marchers): \_\_\_\_\_

\_\_\_\_\_ Sr. High Marching Band (include number of marchers): \_\_\_\_\_

\_\_\_\_\_ Marchers (indicate name of group and number of marchers): \_\_\_\_\_

\_\_\_\_\_ Royalty (indicate title): \_\_\_\_\_

\_\_\_\_\_ Other (please indicate): \_\_\_\_\_

Please give a brief background of your entry and/or organization for the commentator's use, including any honors received for previous parade participation.

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