

West Memphis Chamber of Commerce
108 West Broadway
West Memphis, AR 72301
870.735.1134 (phone) 870.735.6283 (fax) hhammett@wmcoc.com

57th Annual West Memphis Christmas Parade

ENTRY FORM

Theme: Let Freedom Ring: A Salute to Our Troops

Date: Tuesday, December 1, 2009

Rain Date: Thursday, December 3, 2009

Facts:

Parade participants will assemble on the parking lot of Stage Department Store located in the Meadowbrook Shopping Center across from West Memphis High West Broadway. The parade will begin at 7:00 p.m. and travel east on Broadway to Missouri Street turning north on Missouri Street and disbanding at West Memphis Christian High School.

Entry Fee:

Entry fee is non-refundable and must be turned in with the parade entry form.

Profit: \$50

Non Profit: \$25

Deadline to enter: Friday, November 20, 2009 Entry forms and fees should be mailed to the West Memphis Chamber of Commerce, 108 West Broadway, West Memphis, AR 72301 or call 870.735.1134

Float competition for Profit:

First Place Plaque

Second Place Plaque

Third Place Plaque

Non-Profit:

First \$150

Second \$100

Third \$ 75

Floats will be judged based on how it relates to the theme, “ Let Freedom Ring: A Salute to Our Troops”

Junior High Bands: Honorary certificates of participation.

Holiday Lights and holiday music is required. Motorcycles over 250 CC will be prohibited from entering. Candy cannot be disbursed or thrown from floats or vehicles, however **characters can hand out candy during the parade.**

ORGANIZATION OR COMPANY NAME

(Exactly as you would like to be referred to as)

Contact Name: _____ Company Address: _____

Work Telephone: _____ Home Telephone: _____

E-Mail Address: _____ Cell Phone: _____

Fax Number: _____

Type of Entry (Choose only one and you MUST INCLUDE TOTAL LENGTH)

_____ Non-Profit Float (indicate total length, including vehicle): _____

_____ Profit Float (indicate total length, including vehicle): _____

All Floats cannot exceed 14 feet in height.

_____ Vehicle (Antique 1978 & older) _____

(Only 3 cars per entry fee)

_____ Jr. High Marching Band (include number of marchers): _____

_____ Sr. High Marching Band (include number of marchers): _____

_____ Marchers (indicate name of group and number of marchers): _____

_____ Royalty (indicate title): _____

_____ Other (please indicate): _____

Please give a brief background of your entry and/or organization for the commentator's use, including any honors received for previous parade participation.

